

Introduction to Computer Applications

Cyberbullying Brochure Rubric

Criteria	4	3	2	1	Score
Communication of Research Findings	The content of the brochure is highly organized and communicates critical thinking in a research investigation.	The content of the brochure is organized and communicates a satisfactory research investigation.	The content of the brochure is organized, but does not reflect a significant research investigation.	The content of the brochure is not organized and does not convey a thoughtful investigation.	____/4
Brochure Components <ul style="list-style-type: none"> • Columns • Images • Captions • Footnotes 	The components of the brochure are laid out in a well presented manner. It included all four components: columns, images, captions, and footnotes.	The components of the brochure are laid out in an easily understood format. It included 3 out of the 4 required components.	The components of the brochure are lacking cohesiveness. It included 2 out of the 4 required components.	The components of the brochure are disorganized. It included only 1 out of the 4 required components.	____/4
Text/ Font Formatting	The text is easy to read with no spelling or grammatical errors. The writer thoughtfully incorporated text formatting options into the brochure.	The text is easy to read with 1–2 spelling or grammatical errors. The writer used text formatting options within the brochure.	The text is a little difficult to read with 3–5 spelling or grammatical errors. The writer lacks a variety of text formatting options to highlight key areas.	The text is very difficult to read with many spelling or grammatical errors. The writer showed no effort to incorporate text formatting options within the brochure.	____/4
Citations	The writer cites 4 or more sources from Grolier or EBSCOhost in APA format with no errors.	The writer cites 2–3 sources from Grolier or EBSCOhost in APA format with minimal errors.	The writer includes limited citations, or the APA formatting includes many errors.	There are no citations provided.	____/4
Total Points					____/16